

Camden Business Centre

12 Camden Row, Dublin 8

DUBLIN CITY ENTERPRISE BREAKFAST NETWORK FOR WOMEN

Hosted by Camden Business Centre
Date Thursday the 29th of September 2011
Time 7.30 am - 9.00 am

Guest speaker: Brian O’Kane, Managing Director, Oak Tree Press

Brian O’Kane is the author of **Starting a Business in Ireland** and co-author of **Starting Your Own Business: A Workbook**, and managing director of Oak Tree Press, Ireland’s leading business book publisher. He has a BComm degree from UCD and a Master of Business degree in Entrepreneurship from Waterford IT. He is a member of Chartered Accountants Ireland, the Marketing Institute of Ireland and the Institute of Management Consultants & Advisers.

Brian has worked with hundreds of start-ups and growing companies over the past 15 years, with a special emphasis on strategy and business planning. He has a broad range of experience across sectors but primarily in knowledge-intensive, high-tech businesses – with a particular interest in web-based businesses.

Topic: Key Success Factors

Brian O’Kane will looking at the ten to twelve key factors that make the difference between success and failure for every size and type of business.

Mostly common-sense, they are simply not done well or even at all by most businesses. They’re not rocket-science they don’t involve a lot of cost and they work!

Format of the Woman In Business Breakfast Network

7.30 am - 8.00 am Registration & Breakfast
8.00 am - 8.30 am Brian O’Kane - Key Success Factors
8.30 am - 9.00 am Open networking

DON’T FORGET YOUR BUSINESS CARDS!



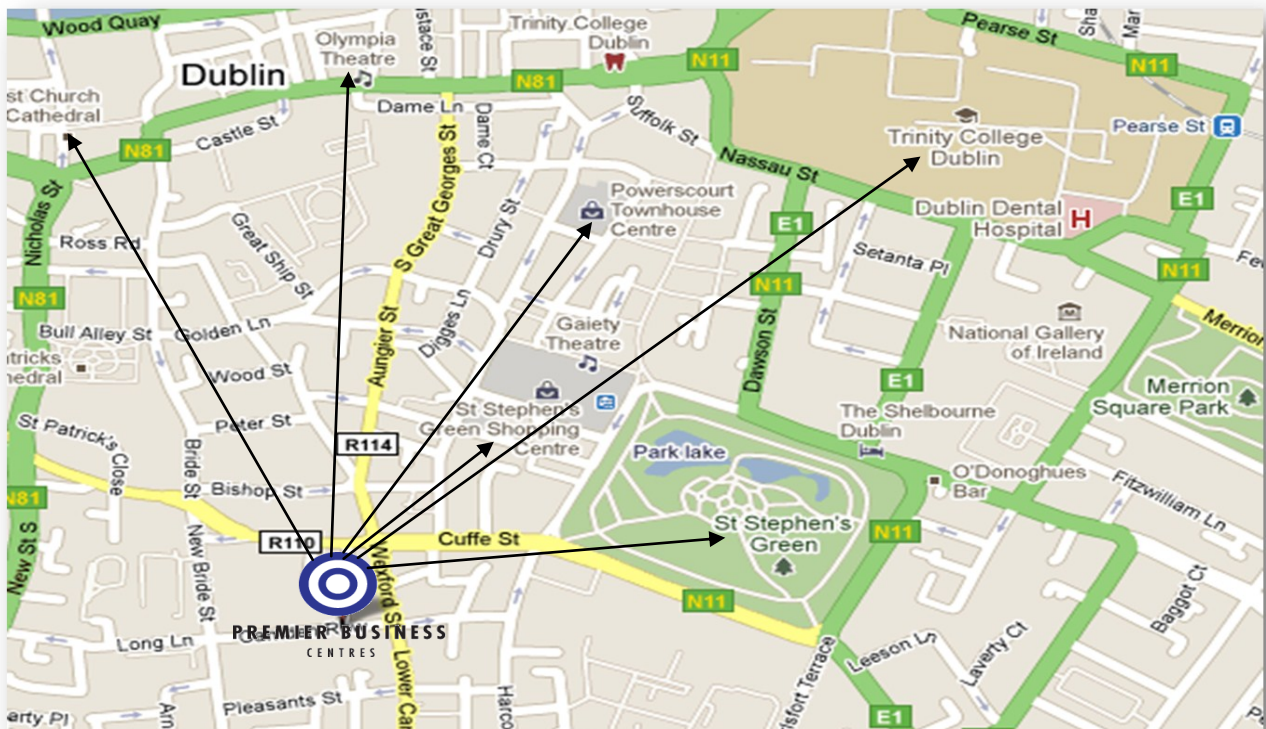
OFFICE SPACE - VIRTUAL OFFICES - MEETING ROOM HIRE - HOT DESKS - SHARED OFFICES

Stevens Green - Camden Business Centre Walking Directions

- ⇒ Head south from the St. Stephens Green LUAS stop towards Harcourt Street
- ⇒ Continue straight up Harcourt Street taking your first right down Montague Street
- ⇒ Cross Camden Street and continue straight onto Camden Row
- ⇒ We are located on the left hand side opposite the park

Dublin City Centre Map

Camden Business Centre is conveniently located in the centre of Dublin City, and a mere five minute walk from St. Stephens Green.



Camden Business Centre - Camden Row - Dublin 8

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