

## WIN A BUSINESS START-UP PACKAGE WORTH €6000

Premier Business Centres, Dublin's leading provider of serviced and virtual office space and meeting rooms, has launched a new flexible office service for start-up businesses. The 'Hot Desk & Virtual Office' service offers office facilities on an 'as needed' basis plus dedicated phone answering in the business' name and a prestigious mailing address. To celebrate its launch Premier Business Centres is offering one lucky business start-up the opportunity to win a fantastic start up package worth over €6,000\*\*. Start-ups can enter the competition through Premier Business Centres' Facebook page.

Premier Business Centres' unique service offers businesses a choice of hot desk locations. For a monthly fee, they can access each of the three Premier Business Centres in [Citywest](#), [Dublin City Centre](#) & [Sandyford](#), as and when they need a desk and office facilities. The 'Virtual Office', which is available for €375 per month, enables businesses, especially those working from a home office, to portray a professional office set-up while ensuring overheads are controlled. The €6,000 prize package for the winning company includes a six month's Hot Desk / 'Virtual Office' package, one-on-one business coaching with CPG Executive Coaching, the complete series of Quick Win business books and an office supplies package. To cap it off, the prize also includes an overnight stay for two people in the four star Tulfarris Hotel and Golf Resort, near Blessington, Co Wicklow.

Therese Mullane, General Manager, Premier Business Centres said the new service had been developed in response to a growing demand amongst start-ups for a wider range of flexible office services. "The 'Hot Desk' option is a mid-way point between working from a home office and a serviced office on flexible terms. It is ideally suited to new businesses seeking a flexible working space within an office environment without the usual overheads associated with renting an office. We also expect that the 'Hot Desk' service will appeal to executives visiting Dublin who need a desk between meetings," she said.

Interested start-up companies can enter the competition through the Premier Business Centres' Facebook page by submitting a short pitch on why their company deserves to win. Ten start-ups will be shortlisted with the final winner chosen through a public vote. The closing date for entries is 16<sup>th</sup> December 2011.

Founded in 1999, Premier Business Centres is part of PREM Group, one of Ireland's foremost Hotel and Serviced accommodation management companies with a portfolio which spans the UK and Belgium, as well as Ireland.

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## **\*\*Prize Package**

Full virtual office package and 6 months of hot desking facilities (max 40 hours per month x 3 months) between Citywest, Dublin City Centre & Sandyford Business Centres plus

- One night B&B in Tulfarris Hotel and Golf Resort, Wicklow
- Quick Win series of books, sponsored by Oak Tree Press
- One on One Business Coaching with CPG Executive Consulting Ltd
- Office start up package, sponsored by Stakelums Office Supplies including a laser printer, paper shredder and stationery supplies.