

From Twitter to Reality, Irish Businesses Connect Offline to Network and Grow

Co. Dublin, Ireland 01 November 2011 - #SMEcommunity, the Irish business community's Twitter support group for small businesses is going from strength to strength having gained huge momentum since it was established in June of this year.

In integrating online and offline support, the group provides an invaluable service at no cost to the businesses involved, contradicting the age-old saying that "you get nothing for nothing".

The tentative move into the offline world of networking events began as simple "tweet-ups" but has gradually gained a more structured approach to networking. In response to overwhelming demand for regular events from Dublin-based #SMEcommunity members, came the offer that Premier Business Centres would open their doors to members to host and sponsor the event in their Sandyford Business Centre on the 17th November @ 6pm.

The #SMEcommunity gathering is an event which allows people to chat, exchange ideas, make contacts as well as get the word out about their product or service. The #SMEcommunity is nothing if not inclusive and as such, all are welcome to attend this event whether they are already in business, thinking about starting one and there is no requirement to be a part of the Twitter community, though it will serve as a useful means of putting a face to the Twitter account.

The event is set to begin at 6 pm, kicking off with a very special guest speaker Helen Roberts of CPG Executive Consulting Ltd. who will deliver practical business advice for start ups and SMEs before some informal networking.

Attendees are encouraged to network, swap business cards and there will be a display area for brochures on the night. If you are interested in displaying brochures please book a place; as places are limited please book early to avoid disappointment. Attendance is, as is the norm with #SMEcommunity, completely free of charge. The venue in addition to light refreshments will be provided by Premier Business Centres at their Sandyford office.

See www.premierbusinesscentres.com for more information

About #SMEcommunity

#SMEcommunity is a group set up on Twitter by SMEs for SMEs, the aim is to support, encourage, help and be positive for each other through Social Media. For more information and to join the conversation just search for #SMEcommunity on Twitter and start using the hashtag.

Notes to Editors

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